

OFFICIAL PRESS KIT

WESLEY PALMER

Hattori Hanzo Shears National Educator

Web: hanzo.com/artist/wesley-palmer
Email: wesleypalmer@hanzonation.com
Social: [@wesdoeshair](https://www.instagram.com/wesdoeshair)

Booking: hanzo.com/education



About Wes

Residency: Salons by JC Webster
Location: Houston, TX
Education: PMTS Houston
Cutting since: 2011
Orientation: Right-handed
Available for: Cutting & Barbering
education (all genders)
Class Duration: 1-3 hours

Major Education Events

- Int'l. Salon & Spa Expo (Long Beach, CA)
- Premiere Anaheim (Orange County, CA)
- IBS New York (New York, NY)
- America's Beauty Show (Chicago, IL)
- Premiere Orlando (Orlando, FL)
- IBS Las Vegas (Las Vegas, NV)
- Behind the Chair (United States)
- Behind the Chair (Europe)

Professional Affiliations - Past

- Brazilian Bodybuilder
- TIGI
- Bed Head
- Farouk Systems
- DreamCatchers Extensions

Professional Affiliations - Current

- Hattori Hanzo Shears



Wesley's Biography

Wesley Palmer is a Houston, Texas-based hairstylist with 15 years of experience, including 12 years as an educator.

He has served as an international educator for several major brands, traveling the world to teach intimate classes and commanding the stage at some of the biggest hair shows.

Wes cannot be confined to just one category—he excels in every aspect of color and haircutting. This versatility has earned him a spot on Hattori Hanzo's traveling team.

He takes pride in educating and inspiring hairdressers, which is his greatest passion. Wes truly loves all things hair.

Wes in his Own Words

"I've been doing hair for 15 years, specializing in various aspects of the craft. My career really took off five years in when I moved to Hollywood, during the rise of Instagram."

"After returning home to Houston, I started offering independent education for two years. I was picked up by a major brand, where I became one of the original founding members, traveling internationally with them and Brazilian Bodybuilder."

"I worked internationally for TIGI and Bed Head for three years and then I moved on to work with Farouk Systems and DreamCatchers Extensions. I've now been with Hanzo for the past three years."

Teaching Philosophy

"I have a laid-back approach to teaching, making cutting effortless while removing the fear from the process. I'm focused on teaching how to simplify the haircutting process."



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Wes uses the following Hattori Hanzo Shears

PRIMARY SHEARS

- HHP Pai Mei 6.0" Shear
- HH1 Kamikaze 5.5" Shear
- HHV Mamba 6.0" Shear
- HHVT1 Mamba Texturizer
- HH40T Mazeru Texturizer



Requirements for Salon and School Bookings

- Just send us a class request at hanzo.com/education and we'll take it from there!
- For salons, we ask you invite other stylists and have 10+ people in the class.
- There is no maximum...the more the merrier!
- Your team and everyone you invite to this class are considered VIP guests at no charge! Please make sure anyone you share the event and your class flyer with knows this.
- You will need to arrange for a model for your class.
- Your model needs to be open to getting a haircut in the style that is being presented at the class.

Hanzo Class Testimonial

"When we announced that we were hosting a Hattori Hanzo cutting class, it took no time at all to gather stylists from over 20 salons in the greater Richmond area to laugh, mingle, and learn from an amazing educator. Our artist bestowed his passion and knowledge of the industry upon an eager audience, and he was humble and gracious all the while. Every salon should be so lucky to host such an event!"

Kate Montgomery, Parlor Salon Richmond, VA

Booking Inquiries

Booking: hanzo.com/education
Email: events@hanzonation.com
IG: [instagram.com/HanzoEDU](https://www.instagram.com/HanzoEDU)

Dir. Edu: [Andrew Reeves](https://www.instagram.com/andrewreeves)
Email: andrew@hanzonation.com



Web links

Wesley Palmer

hanzo.com/artist/wesley-palmer
[facebook.com/wes.d.hair](https://www.facebook.com/wes.d.hair)
[instagram.com/wesdoeshair](https://www.instagram.com/wesdoeshair)

Hattori Hanzo Shears

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