

OFFICIAL PRESS KIT

SHELBY SARK

Hattori Hanzo Shears National Educator

Web: hanzo.com/artist/shelby-sark
Email: shelbysark@hanzonation.com
Social: @shelbysark

Booking: hanzo.com/education



About Shelby

Residency: Evoq Salon
Location: Las Vegas, NV
Education: Masters of Cosmetology
Cutting since: 2012
Orientation: Right-handed
Available for: Cutting & Barbering education (all genders)
Class Duration: 1-3 hours

Major Education Events

- Premiere Anaheim (Orange County, CA)
- IBS New York (New York, NY)
- IBS Las Vegas (Las Vegas, NV)
- Premiere Columbus (Columbus, OH)

Professional Affiliations

- Hattori Hanzo Shears
- Duomo Pro

Educational Philosophy

"Effortless results with intentional cutting..."



Shelby's Biography

Working from her "home base" in Las Vegas, Nevada, Shelby Sark is a practicing cosmetologist in three states. Since 2014, she has traveled extensively with Hattori Hanzo Shears as a national educator.

In her classes, Shelby focuses on the industry's keys to success, including building clientele, client retention, business management, and social media. She adds value above and beyond most other "structures of cutting" education.

Graduating from a Pivot Point Member school, Shelby developed her foundation by utilizing pivotal points of the head as the basis for her cutting techniques. Pushing boundaries and staying ahead of trends has enabled her to create efficient, distinct, and eccentric cutting techniques. Shelby strongly believes in the power and importance of continued education, and as a result, she has developed an educational approach that is comprehensible and applicable for stylists of all skill levels.

Shelby will introduce you and your salon to a fresh perspective on haircutting, leaving you thoroughly impressed!

Highlighted Testimonials

"Shelby, again thank you so much for such an amazing class tonight. You've brought back some of my favorite techniques from the past. Tonight was such an inspiring class. Thank you so much!"

Julia @Newdaynewhairaz

"This was truly one of the most inspiring cutting classes I've been to. You have a clear talent for education! Your energy was calm and inviting, and I really respect that humility, despite you being an obvious badass. Already love Hanzo, but you reignited a passion for cutting hair. Thank you again!"

Amy @Amyneddermanhair

@HANZONATION



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Shelby uses the following Hattori Hanzo Shears

PRIMARY SHEARS

- HH6 Kime 6.0" Shear
- HH1 Kamikaze 5.0" Shear
- HH14T Shimatta Texturizer
- HHVT1 Mamba Texturizer

BARBARING SHEARS

- HHCW Karu 7.0" Shear
- HH1 Kamikaze 5.5" Shear

PRECISION SHEARS

- HHV Mamba 4.5" Shear
- HHV Mamba 6.5" Shear
- HHP Pai Mei 6.0" Shear
- HH6T Kime Texturizer



Requirements for Salon and School Bookings

- Just send us a class request at hanzo.com/education and we'll take it from there!
- For salons, we ask you invite other stylists and have 10+ people in the class.
- There is no maximum...the more the merrier!
- Your team and everyone you invite to this class are considered VIP guests at no charge! Please make sure anyone you share the event and your class flyer with knows this.
- You will need to arrange for a model for your class.
- Your model needs to be open to getting a haircut in the style that is being presented at the class.

Hanzo Class Testimonial

"When we announced that we were hosting a Hattori Hanzo cutting class, it took no time at all to gather stylists from over 20 salons in the greater Richmond area to laugh, mingle, and learn from an amazing educator. Our artist bestowed his passion and knowledge of the industry upon an eager audience, and he was humble and gracious all the while. Every salon should be so lucky to host such an event!"

Kate Montgomery, Parlor Salon Richmond, VA

Booking Inquiries

Booking: hanzo.com/education
Email: events@hanzonation.com
IG: [instagram.com/HanzoEDU](https://www.instagram.com/HanzoEDU)

Dir. Edu: Andrew Reeves
Email: andrew@hanzonation.com



Web links

Shelby Sark

hanzo.com/artist/shelby-sark
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Hattori Hanzo Shears

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