

OFFICIAL PRESS KIT

BRANDON LIBERATI

Hattori Hanzo Shears National Educator

Web: hanzo.com/artist/brandon-liberati
Email: brandonliberati@yahoo.com
Social: [@brandonliberati](https://www.instagram.com/brandonliberati)

Booking: hanzo.com/education



About Brandon

Residencies: The Industry
The Stone Foxx
Chaz Dean Studio

Location: Palm Springs, CA

Education: Miss Marty's Hair Acad.

Cutting since: 1990

Orientation: Right-handed

Available for: Cutting (all genders)

Class Duration: 1-3 hours

Major Education Events

- Premiere Anaheim (Orange County, CA)
- IBS New York (New York, NY)
- IBS Las Vegas (Las Vegas, NV)
- Behind the Chair
- Aveda Congress
- Redken Symposium
- Salon International (London, UK)

Published In

- Modern Salon
- The Hollywood Reporter
- InStyle
- Bravo
- Behind the Chair
- New York Post
- PopSugar
- ESSENCE
- The Tease



Biography

Brandon Liberati is a renowned behind-the-chair and celebrity hairstylist, famed for his expertise in working with all hair types, textures, hair extensions, and wigs. He empowers his clients to either showcase their natural beauty or undergo complete transformations.

With over 20 years of experience in the industry, Brandon is a television personality and a hair cutting educator for Hattori Hanzo Shears, as well as an educator for HairTalk extensions. He splits his time between California and New York, catering to a diverse clientele.

His work spans across TV, film, music, and Broadway, where he has styled top stars. His celebrity client roster includes Rock and Roll Hall of Famers The Go-Go's (Belinda Carlisle, Jane Wiedlin, Charlotte Caffey, Gina Schock, and Kathy Valentine), and members of the popular rock & roll party music band The B-52s (Kate Pierson, Cindy Wilson, and Fred Schneider).

Brandon has also worked with celebrities like Dan Reynolds of Imagine Dragons, Paula Abdul, Mena Suvari, Taryn Manning, Darren Criss, Margaret Cho, Meg Donnelly, Kathrine Narducci, Teresa Giudice, Delilah Belle, Colin Quinn, and Jo Lo Truglio.

Brandon's talent was showcased as a hairstylist on Lady Gaga's hit music video 'Stupid Love', and he later created hair looks for Lady Gaga's Haus Labs cosmetic line campaign. His work and beauty expertise are featured in many major magazines and on red carpets. He has hosted his own show on Bravo TV, worked with numerous 'Bravolebrities', and made appearances on many network shows.

Brandon has also appeared as a beauty expert on 'Rupaul's Drag U' and continues to be featured on various daytime television programs, discussing current hair trends.

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Brandon uses the following Hattori Hanzo Shears

PRIMARY SHEARS

- HHV Mamba 6.5" Shear
- HHP Pai Mei 6.5" Shear
- HH88L Eighty-Eights 6.5" Shear

ADDITIONAL SHEARS

- HH1 Kamikaze 5.5" Shear
- HH1 Kamikaze 6.0" Shear
- HHVT1 Mamba Texturizer
- HH14T Shimatta Texturizer
- HH40T Mazeru Texturizer
- HH9T Kasumi Texturizer



Requirements for Salon and School Bookings

- Just send us a class request at hanzo.com/education and we'll take it from there!
- For salons, we ask you invite other stylists and have 10+ people in the class.
- There is no maximum...the more the merrier!
- Your team and everyone you invite to this class are considered VIP guests at no charge! Please make sure anyone you share the event and your class flyer with knows this.
- You will need to arrange for a model for your class.
- Your model needs to be open to getting a haircut in the style that is being presented at the class.

Hanzo Class Testimonial

"When we announced that we were hosting a Hattori Hanzo cutting class, it took no time at all to gather stylists from over 20 salons in the greater Richmond area to laugh, mingle, and learn from an amazing educator. Our artist bestowed his passion and knowledge of the industry upon an eager audience, and he was humble and gracious all the while. Every salon should be so lucky to host such an event!"

Kate Montgomery, Parlor Salon Richmond, VA

Booking Inquiries

Booking: hanzo.com/education
Email: events@hanzonation.com
IG: [instagram.com/HanzoEDU](https://www.instagram.com/HanzoEDU)

Dir. Edu: [Andrew Reeves](https://www.instagram.com/andrewreeves)
Email: andrew@hanzonation.com



Web links

Brandon Liberati

hanzo.com/artist/brandon-liberati
[tiktok.com/@brandonliberati](https://www.tiktok.com/@brandonliberati)
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Hattori Hanzo Shears

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